



Bjorn Edblad
www.vernon4sale.com

Dear Friends in Real Estate,

January 12, 2010

First I like to wish you and your loved ones A Happy New Year 2010!

Enclosed is a small gift to “light up your life” in the new year by making it easier to find your car or house key hole in the dark, getting up at night or just any time you need a bit of light.

Now I like to ask you for a small favor. If you read my Christmas letter you will know that I have decided to continue in the real estate business for another couple of years. (I have just renewed my license). Therefore I am now actively looking for business and ask that if you yourself or if you know of anyone, thinking of buying or selling, to call or email me with name and contact information. My direct phone: 250-308-7134, my email address: bjorn@vernon4sale.com

I will promise you three things:

1. That they (or you) will get the best possible service and attention. I will only take a limited number of listings and I will only work with a few buyers so that everyone will get my full and undivided attention. I always keep in mind that my duty and commitment is to help negotiate the best possible price for my clients.
2. As a former Bank Appraiser and with my extensive market experience, I will make a detailed analysis of the subject property. This would refer to either the home that is being sold or being bought, whichever is the case. This is not just a simple Market Valuation that most realtors do but a detailed analysis of how it compares to all recent sales as well as the future trend in the market.
3. If for whatever reason the Buyer or Seller is not totally satisfied with our association and my service, they can cancel any agreement (verbal or written) at any time – unconditionally.

If you are willing and able to assist me with my business, either yourself or by sending me referrals, there are some great rewards waiting for you as follows:

- A. Each time you buy or sell a property with me or refer a friend or relative who buys or sells a property with me, you will receive a dinner for two at one of Vernon’s best restaurants.
- B. In addition, you will earn 1 referral point with the Don Defeo Team (of which I am a member). If you earn 5 referral points we will send you on a Tropical holiday absolutely free of charge.
- C. If you can not or do not wish to take advantage of the Tropical holiday reward, there are other options available. For details go to www.vernonrealestate.com – and click on Referral Rewards (or just call me).
- D. If you have fewer than 5 points and do not want to wait, you may make a partial redemption. So far as I know, no other realtor or realtor Team will offer you anything comparable.

I look forward hearing from you.

Yours sincerely

Bjorn Edblad
Re/Max Vernon